

MH STRATEGIC INTELLIGENCE™

Pilot Proof of Concept

From Organizational Challenges to Institutional Intelligence

Applying MH Strategic Intelligence™ to identify institutional patterns, decision constraints, and structural risks within a Mission-Driven Organization.

May 2026 | Mission-Driven Organization

The Environment We Entered

01

Organization Type

Multi-sector mission-driven foundation operating across healthcare, education, mental health & social protection

02

Operational Stage

Active and scaling — real services, real community trust, real leadership.
No formal institutional structure.

03

Entry Signal

Public LinkedIn post seeking donor support. Reading between the lines: structural fragility, not funding gap.

What Were We Trying to Understand?

Not objectives. Not deliverables. The questions that drive institutional intelligence.

- Where was leadership dependency emerging — and at what cost to decision velocity?
- Were decision paths clearly visible, or obscured by founder centrality?
- Where was coordination slowing execution across operational sectors?
- Was organizational structure equipped to support the next phase of growth?

The MH Framework Applied

Strategic Diagnostic™

Structured assessment of organizational conditions across five dimensions: Governance, Structure, Finance, Leadership, Strategy.

BGMI™

Board & Governance Maturity Index — evaluating decision architecture, board structure, and institutional accountability.

Institutional Signals™

Pattern recognition layer that identifies risks before they surface as operational problems.

Executive Intelligence Mapping

Synthesis layer translating diagnostic findings into a sequenced transformation roadmap.

Patterns Observed

Not recommendations. What the diagnostic revealed.

Leadership Dependency — Decision authority concentrated in the founder — limiting institutional scalability.

Decision Congestion — Critical decisions lacked defined governance paths across operational entities.

Structural Capacity Gap — Six sectors operating without interaction maps, reporting lines, or SOP architecture.

Donor Readiness Deficit — Strong impact on the ground. No institutional framework a donor could evaluate with confidence.

Legal & Licensing Exposure — Foundation operating without formal registration — a structural risk, not an administrative detail.

Intelligence Before Intervention



Rather than beginning with recommendations, we began by understanding institutional conditions.

Because organizations rarely solve the right problem before identifying the right pattern.

01 Signal before pitch

The problem was identified from a public post — before any engagement.

02 Diagnosis before proposal

No scope of work was presented before the institutional picture was mapped.

03 Pattern before solution

The roadmap emerged from what was found — not from a template.

What This Pilot Validated

- Signal reading before outreach — a problem was named before it was presented
- Diagnostic before proposal — institutional conditions mapped before any scope was offered
- Roadmap built from findings — not from a service catalogue or pre-built framework
- Fees discussed after clarity — not as the opening conversation

**The pilot now becomes the foundation for future organizational transformation.
Every transformation begins with understanding the institution — before changing it.**

The Way We Work

A sequenced intelligence journey — not a menu of services.



Signal reading before outreach · Diagnostic before proposal · Roadmap built from findings · Fees discussed after clarity

mayahotait.com