

EXECUTIVE BRIEF

M H S T R A T E G I C I N T E L L I G E N C E S Y S T E M

# MH—STRATEGIC INTELLIGENCE™

*Beyond Compliance. Into Strategic Visibility.*

## BGMI™

Board Governance Maturity Index

## DIAGNOSTIC

Structural Gap Assessment

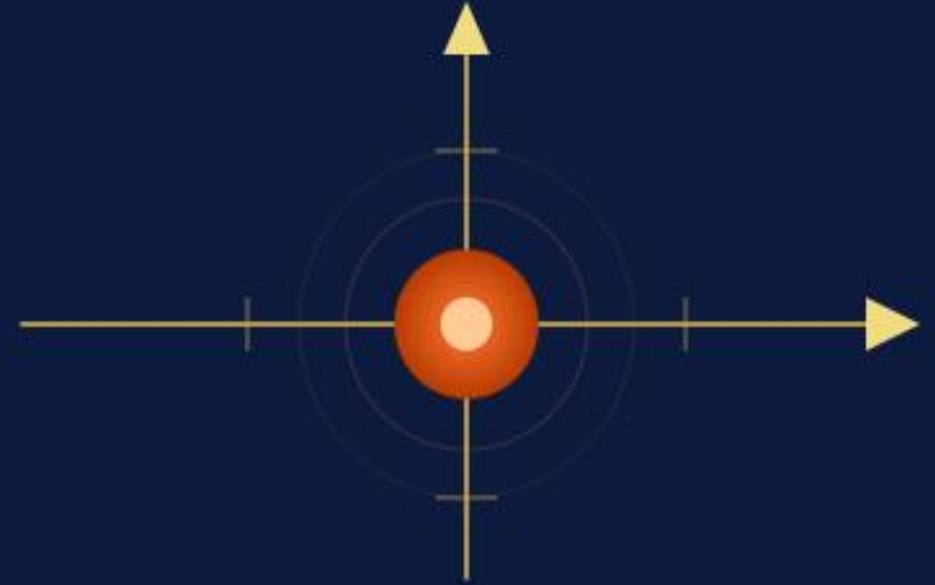
## INTELLIGENCE

Integrated Intelligence Layer

*Strategic Architect of Intelligence™*

*This Is Not Advisory. This Is Architecture. This Is Intelligence.*

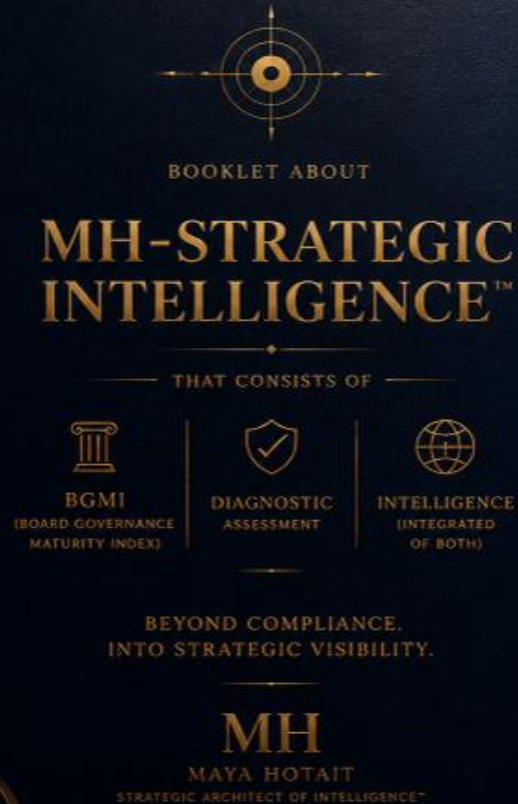
mayahotait.com



# MAYA HOTAIT

STRATEGIC TRANSFORMATION  
ADVISORY

## THE PHILOSOPHY



## THREE FOUNDATIONS

### of Strategic Transformation

01

#### Credibility is Engineered

Not communicated. Every engagement begins with evidence-based diagnostic intelligence — not assumptions. We build the case before we build the solution.

02

#### Structure Precedes Strategy

Institutions fail not because of bad strategy — but because of structural misalignment. Before strategy can execute, governance, people, and finance must be architecturally sound.

03

#### Intelligence Drives Transformation

The MH Intelligence System does not offer generic frameworks. It reads your organization's unique maturity profile and designs an intervention architecture accordingly.

Three integrated diagnostic instruments — one coherent intelligence architecture

ORGANIZATIONAL

01  
Executive  
Diagnostic Tool

A structured, multi-dimensional assessment that reads the organizational health of an institution across governance, structure, finance, leadership, and strategy.

KEY DIMENSIONS

- Governance & Decision Making
- Structural Alignment
- Financial Clarity
- Leadership & Execution
- Strategic Clarity

Output: Maturity tier · Dimension heatmap · Gap analysis

GOVERNANCE

02  
BGMI™  
Board Governance  
Maturity Index

The only structured board-level governance maturity diagnostic in the MENA region. Assesses core board dimensions and classifies governance maturity across defined levels.

KEY DIMENSIONS

- Board Structure & Independence
- Decision-Making & Oversight
- Governance Frameworks
- CEO & Leadership Interaction
- Risk & Strategic Supervision

Output: Maturity level · Board scorecard · Priority gaps

INTEGRATED

03  
MH Strategic  
Intelligence System

The most advanced instrument — a multi-track intelligence platform where clients self-select their organizational profile and receive a tailored maturity assessment.

KEY DIMENSIONS

- Executive Diagnostic Track
- BGMI Board Track
- Financial Intelligence Track

Output: Track-specific intelligence report · Level classification

# BGMI™

## Board Governance Maturity Index

The only structured board-level governance maturity diagnostic purpose-built for boards operating in MENA · Africa · Eurasia. Not a compliance checklist. A strategic intelligence instrument.

### THE 4 MATURITY LEVELS

|         |                               |                                                        |
|---------|-------------------------------|--------------------------------------------------------|
| Level 1 | <b>Informal Governance</b>    | Ad hoc — board operates without formal structure       |
| Level 2 | <b>Emerging Structure</b>     | Basic frameworks in place but inconsistently applied   |
| Level 3 | <b>Structured Governance</b>  | Documented, enforced — board is functionally effective |
| Level 4 | <b>High-Performance Board</b> | Board operates as a genuine strategic asset            |

### KEY ASSESSMENT DIMENSIONS

Each dimension is assessed and mapped to your board's governance maturity profile.

#### Board Structure & Independence



Scored live during your session

#### Decision-Making & Oversight



Scored live during your session

#### Governance Frameworks & Policies



Scored live during your session

#### CEO & Leadership Interaction



Scored live during your session

#### Risk & Strategic Supervision



Scored live during your session

Organizational health intelligence across 4 critical pillars

## Governance & Decision Making

Clarity of ownership, decision authority, and governance intelligence frameworks across the leadership layer.

## Structural Alignment

How well organizational design reflects strategic direction — roles, reporting lines, and functional architecture.

## Financial Clarity & Control

Beyond tracking — financial intelligence, forecasting capability, and strategic financial planning architecture.

## Leadership & Strategic Execution

Alignment between leadership teams on priorities, execution accountability, and crisis readiness.

*The most advanced instrument — multi-track, self-selecting, context-intelligent*

H O W I T W O R K S



T H E 3 T R A C K S

Track A

**Executive Diagnostic**

For organizational leaders assessing their institution's governance, structure, finance, leadership, and strategic execution capacity.

FOCUS AREAS:

Governance · Structure · Finance · Leadership · Strategy

Track B

**BGMI™ Board Track**

For board members and governance officers assessing board-level maturity, independence, and strategic oversight effectiveness.

FOCUS AREAS:

Board Structure · Decisions · Frameworks · CEO Interaction · Risk

Track C

**Financial Intelligence**

For executives assessing financial intelligence maturity — beyond tracking, into forecasting, architecture, and strategic financial decision-making.

FOCUS AREAS:

Visibility · Forecasting · Architecture · Strategic Control · Resilience

From diagnostic intelligence to institutional transformation — a structured advisory journey



Every engagement begins with intelligence. Every delivery ends with architecture.



## ABOUT

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Maya Hotait advises boards, executive leadership, and decision-makers on designing institutions that are structurally sound, financially resilient, and governance-driven.

## AREAS OF EXPERTISE

### Strategic Transformation & Organizational Architecture

Designing institutions that are structurally sound, governance-driven, and built to endure.

### Board Governance & Executive Intelligence

Assessing, classifying, and strengthening board-level governance maturity across sectors and geographies.

### Financial Strategy & Intelligence

Beyond accounting — financial architecture, forecasting, valuation, and strategic decision intelligence.

### Institutional Excellence & ISO Frameworks

End-to-end IMS implementation: ISO 9001 · 14001 · 45001 across Africa, MENA, and Eurasia.

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Governments · Financial Institutions · International Organizations · Private Sector · Family Offices

## What sets this apart from generic advisory

01

### Diagnosis Before Proposal

Most consultants open with a service catalogue. We open with a scored diagnostic. You see your institution's actual gaps before any scope of work is discussed.

02

### Proprietary, Not Generic

The MH Intelligence System (Executive Diagnostic + BGMI™) is a purpose-built instrument, not a rebranded template. It reads your institution's specific maturity profile.

03

### The Advisor Is the Engagement

No handoff to junior associates. Maya Hotait personally leads every diagnostic session and every phase of delivery — cross-regional practitioner experience across MENA, Africa, and Eurasia.



# Begin with Intelligence.

*End with Architecture.*

*Every institution that endures was not managed.  
It was deliberately architected.*

— *Maya Hotait*

READY TO BEGIN?

## Schedule a Discovery Session

### Website

**[www.mayahotait.com](http://www.mayahotait.com)**

Book directly via the website

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## INSTITUTIONAL AFFILIATIONS

FECCI — MENA Regional President · Arab Growth Group — MEASA Incubator & Accelerator